

Business Development Expertise For Non-Profit Home Health & Hospice Providers

It's a great time to evaluate your future plans...but who's got time?!

You know the value of non-profit home health and hospice care.

You're pleased to see more attention being paid to our industry and feel hopeful about future growth.

Yet, leaders and managers have unprecedented demands on their time and attention escalating from different directions: PDGM, staffing challenges, RAP payment changes, competition and, of course, the pandemic!

I know how hard it is to address these issues, much less take a step back to evaluate your agency strategic plan, assess your business development approach and look to the future, all while still managing the multiple fires that you have to put out daily.

Sometimes it just takes an outside perspective (with an insider's knowledge and experience) to assist with that analysis and implementation.

This is a pivotal time to evaluate your agency and make plans to maximize opportunities! It would be my pleasure to help you do that.

- Strategic Planning
- Sales, Marketing & Branding
- Business Development Evaluation
- Mentorship, Interim Management & Advisory Services
- Service Excellence

Please feel free to reach out at any time to discuss your needs. 100% remote services available.



"I've been thrilled to help some wonderful non-profit agencies (my area of focus) strengthen their business development departments, mentor new managers, launch new brand concepts and programs, identify and engage strategic partners, and develop strategic plans that are moving them forward and helping them serve their missions."-

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